



RELATIONSHIPS WITH RESULTS.

Just Kids Early Care & Education Centers offers affordable education programs for young children. Just Kids also cares about our local business community and desires to see companies and employees thrive. Our employer partnership services can help local businesses retain quality employees and create a pro-family organizational culture. Contact us today to see how we can help your business do more.

Let Just Kids Help Your Organization:

- Achieve a lower turnover rate
- Reduce absenteeism
- Attract working parents and working mothers as employment prospects
- Create a "pro-family" working environment



Employer Partnerships

Fast Facts on Employer-Supported Child Care

Just Kids encourages local businesses to advocate the use of high-quality early care and education programs to support and motivate working parents. Encouraging such programs can have a powerful impact on your business. Keep the following results in mind*:

- **Driving Down Turnover** - After the first year of employment, employee turnover is most likely to occur among parents of young children. Programs that allow parents to get to work and perform to their full capacity relieve employers from recurring costs of recruiting and retaining skilled employees.
- **Reducing Absenteeism** - Unscheduled absenteeism costs employers between \$650 and \$1,000 per employee per year. Family issues account for 21 percent of all unscheduled absences – the second leading cause after personal illness. Employees with reliable child care become less likely to experience unscheduled absenteeism and become increasingly productive while on the clock.
- **Becoming an Employer of Choice** - More than 75 of Working Mother magazine's "Top 100 Companies for Working Mothers" support quality child-care programs and organizations.

By driving down turnover, reducing absenteeism, and increasing productivity on the job, employers find that their involvement in early childhood programs are not only an investment in their employees, but also an investment in their continued business success. These programs also help to position these organizations as employers of choice in an increasingly tight labor market.

** Information Courtesy of Bright Horizons Family Solutions*



Employer Partnerships

Partnering With Just Kids

When a local employer chooses to partner with Just Kids, they will be receiving information and services from an organization that has been in existence for 34 years. Just Kids has some of the best teachers and early childhood experts in our region. We also have administrators who are specialists in coordinating services with large and small businesses. In fact, Just Kids started the first Quad City on-site corporate child care program at XPAC in Milan, IL over a decade ago. Just Kids is also nationally accredited (by the National Association for the Education of Young Children), is a United Way partner agency and is a Quality Rated program through the state of Illinois.

As a partner, Just Kids asks that you distribute information about our programs to new hires and/or include our brochures and information in your benefits package. We know that potential and new employees will appreciate your willingness to help them and their children have access to high-quality, affordable services.

Specialized Trainings and Information

Just Kids is able to extend specialized trainings and information to our business partners. We can provide extensive information to employers and employees on a wide range of topics, including:

- **Childcare Issues** (what to look for in a facility, program, teacher, etc.)
- **Child Development** (developmentally appropriate practices, milestones, creating opportunities for learning)
- **Parenting** (being a child's "first teacher", toilet-training, napping, behavior concerns - taught by certified parent educators)
- **Family Activities** (ways to engage with your children and encourage learning at home)



Employer Partnerships

Adopt a Classroom

Just Kids also offers employers the opportunity to participate in the “Adopt a Classroom” program. Through this program, Just Kids offers a great opportunity for area businesses to strengthen their local community and invest in young lives.

When a business “adopts” a classroom, a partnership is made. Employees will visit their adopted classroom to assist with projects, crafts or lessons, help with special events or share a skill or talent. The students will also make occasional visits to the business to sing songs and deliver artwork to the employees. Employers benefit through this program by advocating the importance of education, families and community-building to those within their organizations. To become an “Adopt a Classroom” participant, or to receive more information, call Vera at 787-6303.

